

The mission of ALIGN is to de-risk new projects and to prepare for large scale, cost effective, implementation of CCUS.

Working together with partners from:

- UK
- Netherlands
- Germany
- Romania
- Norway



Author

Corin Jack

Post-Doctoral Research Assistant
University of Edinburgh

Contact:

Corin.Jack@ed.ac.uk
www.alignccus.eu



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The role of 'place attachment' in CCUS acceptance

Understanding attitudes towards Industrial CCUS

Implementing CCUS in society



Assessing public perceptions and acceptance

Compensation strategies

Improving dialogue on CCUS in Europe

What is place attachment?

- An emotional bond towards people and certain places
- Can be both positive (e.g. traditional/active attachment) or negative (e.g. non-attachment)

How does place attachment relate to societal acceptance of CCUS?

Rural renewable context



- Visual impacts of new development can challenge local place identity
- Often highly valued by different users
- 'Affects' considerably fewer people
- Less direct association between project and local communities (except where ownership involved)

Urban industrial context?



- Strong physical presence
- Different land 'values'?
- 'Affects' considerably more people
- More direct associations between project and local communities (jobs, communities, identity)