

Social Processes – Media Analysis

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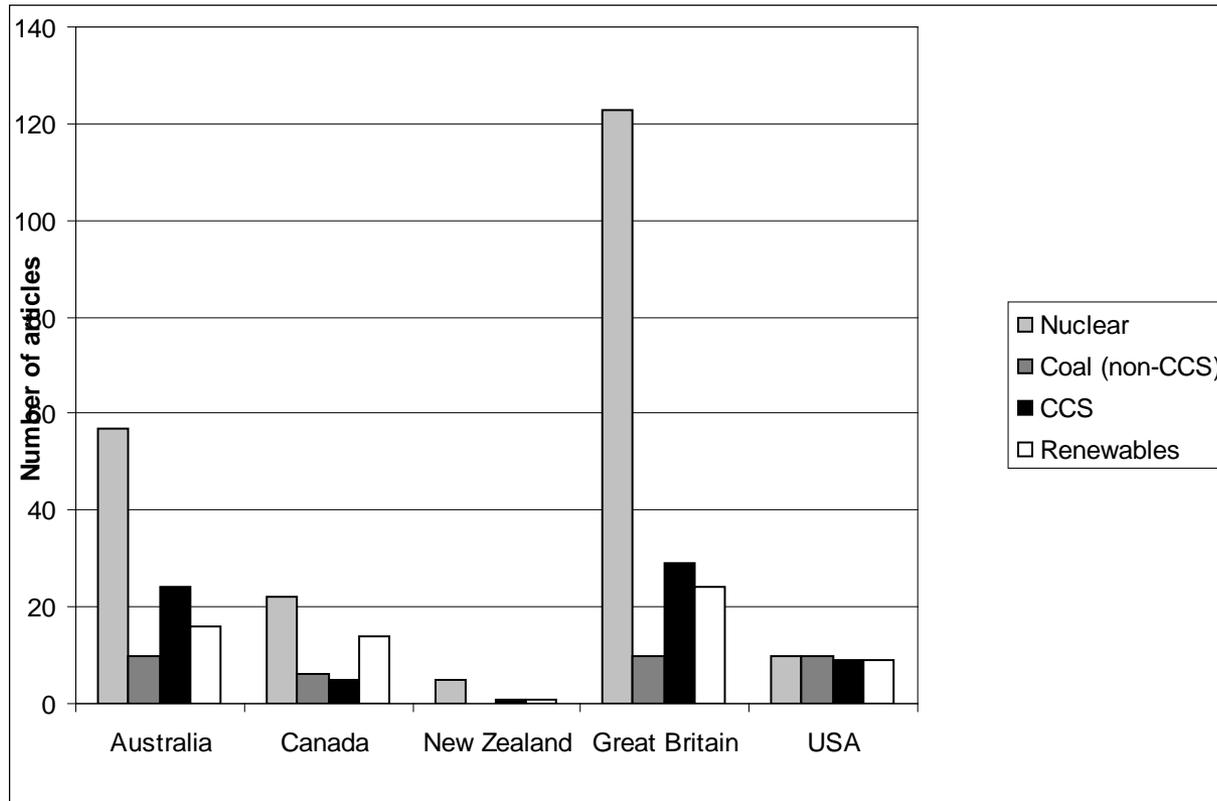
Media Analysis

- Main work will commence 2007 – prioritise dynamic pathways in first phase
- Report completed for IEA GHG R&D
- Poster accepted at Trondheim
- On-going media tracking of CCS articles

Carbon Dioxide Capture and Storage in the Media

- To explore the impact of the publication of the IPCC Special Report on Carbon Capture and Storage (IPCC SRCCS)
- Study period September 2005 – February 2006
- Five countries: Australia, Canada, New Zealand, UK, USA
- Tracked articles on low carbon electricity supply technologies (CCS, nuclear power, wind, solar, biomass) and coal fired generation (without CCS) in print media
- More detailed review of CCS-related articles

Carbon Dioxide Capture and Storage in the Media



Australia

- 24 articles on CCS
- Controversy surrounding proposed Gorgon LNG/CCS scheme; Asia-Pacific Partnership on Clean Development and Climate (Sydney, January 2006)
- Active debate over future prospects for nuclear power in Australia

‘Plans [for CCS] have been supported in an international report despite concerns from conservationists’

‘[Australia] already leading the world in the development of a CCS regulatory regime’
The Australian, 13/12/05

‘[CCS] would do little to protect the climate unless emissions were priced at more than \$US25 to \$US30 per tonne CO₂’ The Sydney Morning Herald, 09/01/06

‘Waste of money’ The Advertiser, 12/01/06

Canada

- 5 articles on CCS - only 2 of these refer to Canadian projects
- All present a positive / neutral view of CCS

'the endorsement [of CCS] by the IPCC is good news for the Federal Government'
Toronto Star 26/12/05

New Zealand

- 1 article on CCS
- CCS in the context of exploiting huge reserves of lignite in New Zealand

UK

- 29 articles on CCS
- EU/China and UK/Norway agreements; DF1 Miller/Peterhead; Energy Review / future of coal in UK

‘sidestepping tightening European rules in pollution’ Independent, 21/12/05

‘a way to prevent the building of new nuclear power stations’ but *‘a viable large-scale system could be decades away’* Guardian, 02/11/05

‘concerns over short-term legality and long-term safety’ Guardian, 30/11/05

‘greatest excitement (...) is reserved for carbon capture and storage’ The Sunday Times, 29/01/06

USA

- 9 articles on CCS
- FutureGen, UNFCCC Montreal, more articles on clean coal technology

- 'if it works' (FutureGen) (Wall Street Journal, 07/12/05)

Summary

- Overall, reporting is generally positive or neutral
- Most common concerns raised relate to costs and ‘unproven/untested’ technology
- Repeated message:

Governments must provide incentives before CCS adopted